



PRESS RELEASE

Lippo Cikarang launches new residence "Newville", excellent buyer response

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Cikarang, 26/11/22: Following the launch of the 'marketing gallery' and 'show unit' of the new residence "Newville", on Saturday (26/11/22) PT Lippo Cikarang Tbk held a 'Grand Launching' as well as selection of units for consumers who have purchased the 'Priority Pass' which it got an overwhelming response from the buyers.

CEO of PT Lippo Cikarang Tbk (LPCK), Rudy Halim, during the opening of the 'Grand Launching' said, "Newville" is a new five-story residence with a new lifestyle concept especially for the needs of the 'next generation' and full of color with an international atmosphere at the heart. new' Lippo Cikarang.

He said, "Newville" is PT Lippo Cikarang Tbk's presentation to people who want to experience life in the future, because all the facilities in this residence are very comfortable and practical.

"We are pleased with today's 'Grand Launching' atmosphere which is very busy with buyers. And we are optimistic that with the launch of the two Newville 'blocks' today, namely Alpha and Gamma, we can answer the needs of 'customers' for future homes," added Rudy Halim.

Trend of increasing income

Rudy Halim said, PT Lippo Cikarang Tbk is also one of the largest industrial areas in Indonesia. Going forward, Lippo Cikarang will continue to improve by developing new products which are expected to be completed on target, especially in anticipation of a new generation explosion.

"The year 2022 is a transitional period from the Covid-19 outbreak to a period of economic recovery. This condition is shown by the fact that income and interest in industrial land in Cikarang have continued to increase in the first half of 2022," he said.

In the second semester, he continued, it is projected that those interested in industrial land will continue to show an improving trend in line with the improving economy after the pandemic.

In line with the trend of increasing industrial areas, Rudy is optimistic that the need for housing in the Cikarang area will also increase.

"Many residents will start looking for a place to live or even their first residence to be close to their work location in the Cikarang industrial area. PT Lippo Cikarang Tbk's innovation is again responding to the needs of this community with its newest product "Newville"," he explained. Dilengkapi 'Shopping Street Newville'

The Newville residence is designed to be comfortable and practical, residents can directly access their residence from the 'street parking' using a 'smart card'.

"Newville" will also be equipped with 'Shopping Street Newville', where there will be many cafes, restaurants and shops filled with world culture.

The 'Grand Launching' of the "Newville" residence this time offers two types. Namely the Superior type and the Deluxe type with an area of 24.35 m² and 28.96 m² respectively.

These two types are priced at affordable prices, namely 'cash' starting from IDR 257 million for the Superior type and IDR 306 million for the Deluxe type. The 12x installment price starts from IDR 279 million for the Superior type and IDR 333 million for the Deluxe type. All prices exclude VAT.

Very affordable price

Lippo Cikarang CEO, Rudy Halim, said that his company offers "Newville" at a very affordable price.

"Not only that, we also provide several attractive offers, including free 'furniture vouchers' of up to five million rupiahs, free KPA first installments of up to three million rupiahs, free

Hypermart 'vouchers' worth three hundred thousand rupiahs and 'customers' who buy" Newville "can get a 'Grand Lucky Draw' worth one billion rupiah".

Strategic location

The location of "Newville" is located in the East Jakarta Corridor which is very strategic, because it can be accessed through three toll gates. Namely the Cibatu toll road KM 34 + 700, the Central Cikarang Toll Road KM 37 and the West Cikarang toll road KM 31.

It can also be accessed through the industrial area zone that runs from west to east of the East Jakarta Corridor.

This residence is also supported by infrastructure, including the Cawang - East Bekasi 'Light Rapid Transit' (LRT) with construction reaching 92.4 percent, the Jakarta - Bandung Fast Train which is targeted to operate next year, and the Elevated Jakarta - Cikampek Toll Road which has been in use since 2019.

In addition, there is world-class infrastructure in the form of the construction of the new Patimban Seaport which is still being worked on, while Kertajati Airport has been operating since 2018.

About Lippo Cikarang

LPCK has demonstrated its reputation as an urban property developer with international standard facilities. Lippo Cikarang sits on a 3,250 hectare land in the largest industrial area in Southeast Asia. LPCK has succeeded in building more than 17,615 houses and has a population of 56,648 people. In the Lippo Cikarang industrial area there are around 603,603 people who work every day in 1,434 manufacturing facilities.

LPCK is a subsidiary of PT Lippo Karawaci Tbk ("LPKR"). LPKR is a leading real estate company and healthcare provider in Indonesia, with a presence in 44 cities across Indonesia and total assets of US\$3.6 billion as at 31 December 2021. LPKR is backed by solid recurring income and is backed by a diversified land bank. LPKR's business consists of Real Estate, Healthcare and Lifestyle development.

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