

Lippo Cikarang launch 'Marketing Gallery' residential "Newville"

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Cikarang, 04/10/22: In the first quarter of 2022, most of the demand for industrial estates was seen in the Cikarang area due to ease of access and convenience. Not only that, demand for warehousing in the Cikarang area was still dominated by the 'e-commerce', logistics, 'fast moving consumer goods' (FMCG) segments. , to chemical materials and this segment continues to grow amid the current Covid-19 pandemic situation.

In line with the development of the industrial area, the interest and need for consumers to live in the Cikarang area are also increasing. In answer to all of this, PT Lippo Cikarang Tbk continues to innovate to present classy property works so that they can fulfill all the needs of the community.

"Related to that, PT Lippo Cikarang Tbk conducted the inauguration of the 'marketing gallery' and 'show unit' for "Newville", a new five-story residence with a new and colorful lifestyle concept with an international atmosphere in the heart of the 'new' Lippo Cikarang." said the CEO of PT Lippo Cikarang Tbk (LPCK), Rudy Halim, during the opening of the 'Marketing Gallery', Friday (30/9/22).

Mentioned, this 'marketing gallery' will serve customers every day from 08.00 to 21.00 WIB. The location is right inside the Central Park Lippo Cikarang commercial area, making it easily accessible to potential customers.

"The "Newville" residence is our treat for people who want to experience life in the future because all the facilities in this residence are very comfortable and practical. We are optimistic that the presence of Newville can answer the needs of 'customers' for future homes," he added.

Complete Supporting Facilities

Living in the "Newville" residence will feel very comfortable and practical. This is because residents can comfortably access private residences directly from the 'street parking' area using only a 'smart card'.

Not only that, residents will also find 'Shopping Street Newville', not only as a retail area dotted with cafes, restaurants and shops loaded with world culture, but also a place for young people to express their unique style.

"Newville" offers three types, namely Superior, Deluxe and Suite with areas ranging from 24.35m2, 28.96m2 and 40.75m2. Prices for "Newville" are affordable, starting from IDR 279 million for the Superior type, IDR 333 million for the Deluxe type and IDR 467 million for the Suite type.

Supporting facilities within the city of Lippo Cikarang are also very complete for this "Newville" residence, because there are schools, shopping centers, sports areas to hospitals.

Strategic location

The location of "Newville" is located in the East Jakarta Corridor which is very strategic, because it can be accessed through three toll gates. Namely the Cibatu KM 34+700 toll road, the Central Cikarang Toll Road KM 37 and the West Cikarang toll road KM 31. It can also be accessed through the industrial area zone that runs from west to east of the East Jakarta Corridor.

This residence is also supported by infrastructure that is already running, including the Cawang

- East Bekasi 'Light Rapid Transit' (LRT) with construction reaching 76.9 percent, the Jakarta
- Bandung Fast Train which is targeted to operate next year, and the Elevated Jakarta Cikampek Toll Road (has been completed). finished in 2019).

In addition, there is world-class infrastructure in the form of the construction of the new Patimban Seaport which is still being worked on, while Kertajati Airport has been operating since 2018.

About Lippo Cikarang

LPCK has demonstrated its reputation as an urban property developer with international standard facilities. Lippo Cikarang sits on a 3,250 hectare land in the largest industrial area in Southeast Asia. LPCK has succeeded in building more than 17,615 houses and has a population of 56,648 people. In the Lippo Cikarang industrial area there are around 603,603 people who work every day in 1,434 manufacturing facilities.

LPCK is a subsidiary of PT Lippo Karawaci Tbk ("LPKR"). LPKR is a leading real estate company and healthcare provider in Indonesia, with a presence in 44 cities across Indonesia and total assets of US\$3.6 billion as at 31 December 2021. LPKR is backed by solid recurring income and is backed by a diversified land bank. LPKR's business consists of Real Estate, Healthcare and Lifestyle development.

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